## **EUSTON SQUARE**

London WC1

## **PROJECT BRIEF**

To create a joint space where 80 researchers from the BBC and education could be relocated in a permanent home to drive innovation & collaboration on a wide programme of R&R activity. A place where some of the brightest minds in the UK could come together to discuss and tackle the challenges for digital media & the creative industry at large.

## **KEY OUTCOMES**

- ✓ User engagement, creativity and satisfaction
- ✓ Successful acoustic strategy
- $\checkmark$  Choice of how and where to work
- ✓ Increased connectivity away from the desk
- ✓ Low scope 3 emissions for installation
- ✓ Ska green building criteria compliance criteria met for furniture
- ✓ All furniture items supplied recyclable by JPA at end of life. All packaging recycled or recyclable









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